



Enterprise 2.0 SocNet A Genuine Network Trail

ZSL's Enterprise 2.0 SocNet is a revolutionizing framework on Web 2.0 services that sets a stage for the employees, customers, stakeholders, shareholders, suppliers and others of enterprises to contribute and collaborate with **knowledge, precision and value**, thereby promoting **information sharing, skill expertise, awareness and acquaintance** through social network tools like forums, widgets, gadgets, personalized home pages, wikis and blogs, etc. Its paramount lies in connecting numerous social networks customized to fit enterprise needs bringing enterprise business users the right information, right people interaction and self education at one's own desk through user friendly interface enriched by hot Web 2.0 concepts of **AJAX, RIA, Mashups**, etc.

Enterprise 2.0 SocNet as a Distinguished Network Framework

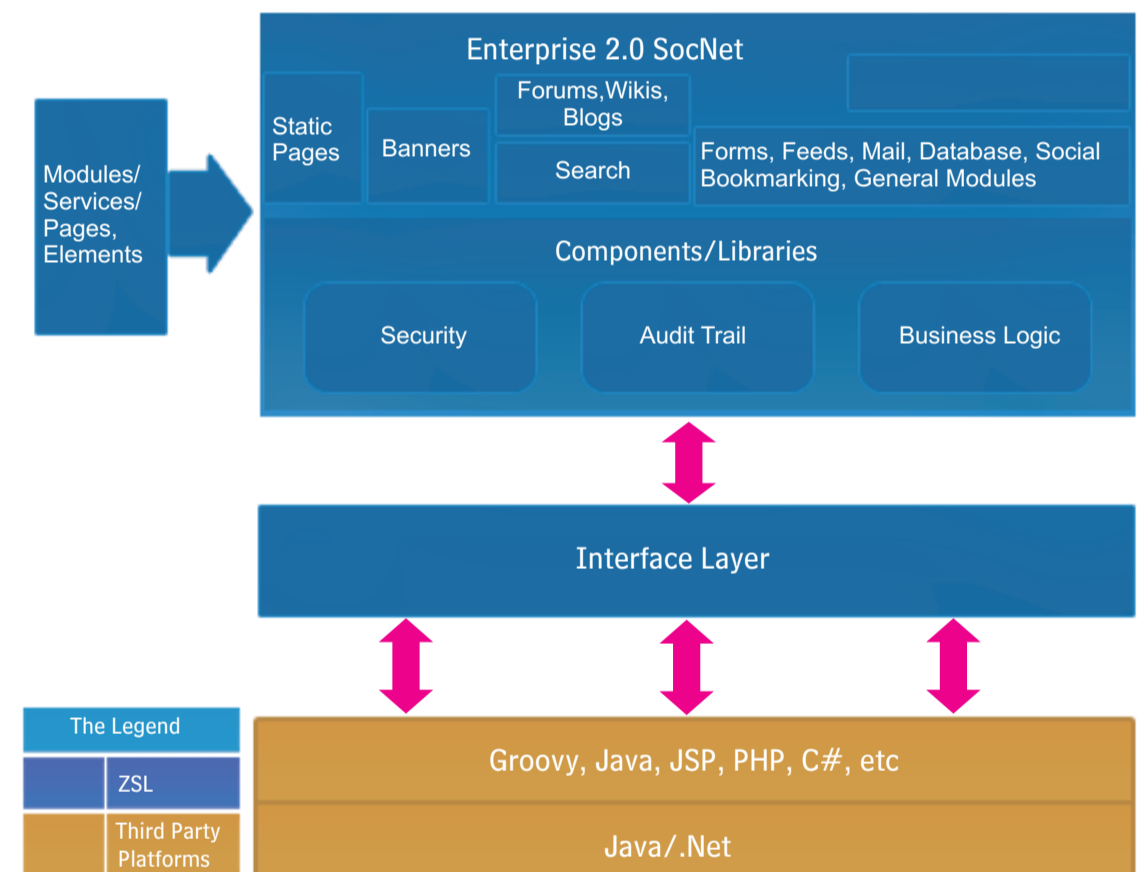
Enterprise 2.0 SocNet provides

- Vibrant solution that enable organizations to setup interaction networks across and beyond the organization through customized social network tools
- Solution as integral component to enhance the existing network framework of an organization
- Solution through multiple technologies and products
- Solution using bundle of hi-tech tools

Enterprise 2.0 SocNet framework solutions are more noteworthy and distinguished framework because of its maneuver on second generation technologies like service oriented architecture, web oriented architecture and syndicated oriented architecture.

Business Benefits

- Inexpensive communication cost
- One-time investment to connect multiple interactive networks
- Optimized solution using brand new feature rich technologies at low cost
- Information flow within and beyond the organization
- Easy collaboration between the partners, groups and networks
- Exchange of knowledge, thoughts and facts at one's own desk
- On-desk solution to enigmatic concerns at zero cost
- Keep enterprises clued-up and on-track with the new and emerging business and technology trends
- Transparency across the enterprises
- Business promoting portal
- User friendly interfaces
- Lesser time to market



Technical Benefits

- Framed on highly scalable, reliable, service and web oriented architecture
- High performing APIs
- Easy customization in accordance to the interacting network
- Trustworthy secured interaction network
- Affluent user interface enabled through RIA, AJAX, Mashups, etc
- Desktop experience on web through Identity Management
- Can be provided as an integral component compatible to various technologies, tools and products
- Increased speed and heavy traffic handling
- Easy and faster implementation
- Minimal configuration procedures
- Minimal maintenance cost

Enterprise 2.0 SocNet Highlights

Customized Network Framework — The social network framework is customized and tailored to the needs of an enterprise for its collaboration with multiple networks for information sharing and interaction.

Information Sift — Enterprise 2.0 SocNet has a rich intrinsic feature of information sift performing active content watch and filtering for any extraneous and junk information.

Feeds — Enterprise 2.0 SocNet has features to publish and subscribe feeds, where consent to publishing and subscribing feeds is merely profile-based, thereby preventing the network users being ousted out from the appropriate information.

Identifiers — Enterprise 2.0 SocNet Framework inherent a brand new mind-breaking feature of identifying and picking out the leads, prospects, information about a specific technology, etc needed for a network user from the prolonging interactive threads.

Federated Search — The intellectual search engine of Enterprise 2.0 SocNet performs profile-based search on the directories, domains, URLs etc, where the result display is restricted to the access provided to user profile requesting for search.

Content Management — Comprises features of personalization, archive, content segregation, data handling, illustration handling, resolution, clarity, etc

Compliance Management — Enterprise 2.0 SocNet Framework provides audit and complaint log features to trace and track the user activities and mishandlings, which can be generated as audit log and abuse reports, respectively.

Security — Enterprise 2.0 SocNet provides highly secured and profile-based network framework customized to the enterprise requisites based on the network it interacts

Rich User Interface — Enterprise 2.0 SocNet built on Web 2.0 services and powered by rich concepts of AJAX, RIA, etc provides more user friendly interface enriched with affluent features of quick data refreshment, data validation and user-based CRUD (Create, Read, Update, Delete) controls.

Compatibility — Enterprise 2.0 SocNet Framework are built with high performing API's that has compatibility with various technologies like JAVA, Flex, Groovy, Flash, PHP, etc

Enterprise 2.0 Competencies

Tools

Wiki, Forum, Blog, Profiling, Photo Sharing, Tagging, Podcasting, Webcasting, Videocasting, Instant Messaging, Social Bookmarking, RSS, ATOM, Dojo, JMaki, Prototype,

Technologies

JAVA, Silverlight, Moonlight, Flex, Groovy, Flash, XML, Web Services (SOAP & REST), XAML, Windows Card Space, PHP, ASP.NET,

Concepts

RSS, RIA, ATOM, AJAX, SOA, WOA, Mashup,

Products

MS Visual Studio.Net, Eclipse, Biztalk Server, IBM WAS, IBM RAD, IBM WID, WS Process Server, WS sMash MS Popfly, IBM QEDWiki, AIR, Microsoft Expression Web, Icefaces,

About ZSL

ZSL Inc, is a global technology integrator and solution provider based in Edison, NJ with more than 2000 employees worldwide focused in developing and delivering enterprise IT solutions and services using the emerging technology platforms to keep the TCO low and ROI high. ZSL is a pioneer in business and technology solutions, innovations, has expertise in providing Onshore, Offshore & Near shore technology solutions and services to the enterprises worldwide.

We're happy to announce that ZSL recently awarded position #34 in Everything Channel's CRN Fast Growth 100 list and ranked 238th among North America's Top 500 Technology Integrators in VARBusiness 500 list and also won "Top Technology Practices" Award for Excellence in "Greenware Computing". ZSL has been recognized as one of the 10 Fast Growth VARs to watch. Visit www.zslinc.com to explore more about ZSL and its offerings.

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