



Mid-Market Business Solutions

A World of Capabilities

Empowering Business Solutions

Business success today comes from giving our customers the technology they need to amplify their capabilities and do their task efficiently and effectively. Technological advancements such as mobile access to e-mail enable people to make faster and better decisions, regardless of where they are. Any business operations needs solution to manage their businesses efficiently and effectively the activities such as leads, sales, marketing capabilities, case, service tracking, contact, content, appointment, schedule, relationship, finance, order and what not.

ZSL is the right solution provider has wide experience in implementing, customizing the Business solutions for ERP & CRM using both commercial vendors and open source platforms. We provide comprehensive range of enterprise software applications and business solutions to empower every aspect of business operations. We have expertise in assembling various pieces of business solutions and capabilities together by implementing and customizing CRM & ERP applications to fit any business processes, addressing and resolving tough issues, and expanding the resources to meet growing demands. ZSL's Business Solutions has created a line of integrated, practice adaptable business management solutions that enable to Increase sales success, deliver superior customer service, and make informed, agile business with greater confidence.

Our Technology Competencies

MS Dynamics	Microsoft Dynamics CRM
	Microsoft Dynamics Great Plains
	Microsoft Dynamics Navision
	Microsoft Dynamics Retail Management System
MOSS	Customization and Integration
SAGE	Sage – ACCPAC
	Sage – Business Vision
	Sage – ACT 2008
	Sage - Saleslogix
Salesforce.com	Application Exchange and Integration
Open Source ERP & CRM	Compiere
	Open Pro
	Concurisive
	Sugar
	Openbravo
Enterprise Content Management & BI	Alfresco
	Liferay
	Drupal
	Joomla
	Jaspersoft
	Pentaho

Our Business Solutions

- Bulk Email Upload**
 Export Emails from Microsoft Outlook and import to an entity in Microsoft CRM
- Copy Quote**
 Cloning the existing quote with different quote name along with the Product & write-up list.
- CRM Map Point Integration**
 Indicate the location of the CRM account in the map, integration between CRM System & MapPoint.
- Email Preview**
 In one click display all the contents of the email in the preview pane developed
- Web 2 Lead**
 Transferring lead information from external web application to CRM system. Integration between 3rd party applications with CRM system.
- GP SOP (Web, Mobile, Excel)**
 Inventory details from GP will be available in handheld device, Web or Excel document exported and the user could create a sales order from it. Order created using the any of these medium will get updated in GP
- RMS Signature Capture**
 Capturing Signature from the signature device, storing it into secured database & accessing it to print on the sales receipt.
- Mobile Access**
 All CRM or ERP entities & attributes will be available in handheld devices for the sales persons always on move.
 Inventory details are transferred from GP to a Mobile. User can create sales order in the mobile and by using the application update the order in GP.

Our Recent Awards



Var Business 500
 Ranked 238 for the year 2008

CRN 2008 Fast Growth
 Ranked 34 for the year 2008

Top Technology Practices Award

Our Service Offerings

- Custom Application and Report Development
- Installation, Configuration and Integration
- Data and Application Migration
- Post Implementation Support and Maintenance
- Development and Integration using Web services & Run times
- Add-on Solution Development
- Wireless and Mobility solutions (Mobile CRM & SFA)

Business Benefits

Better business decisions with real-time data

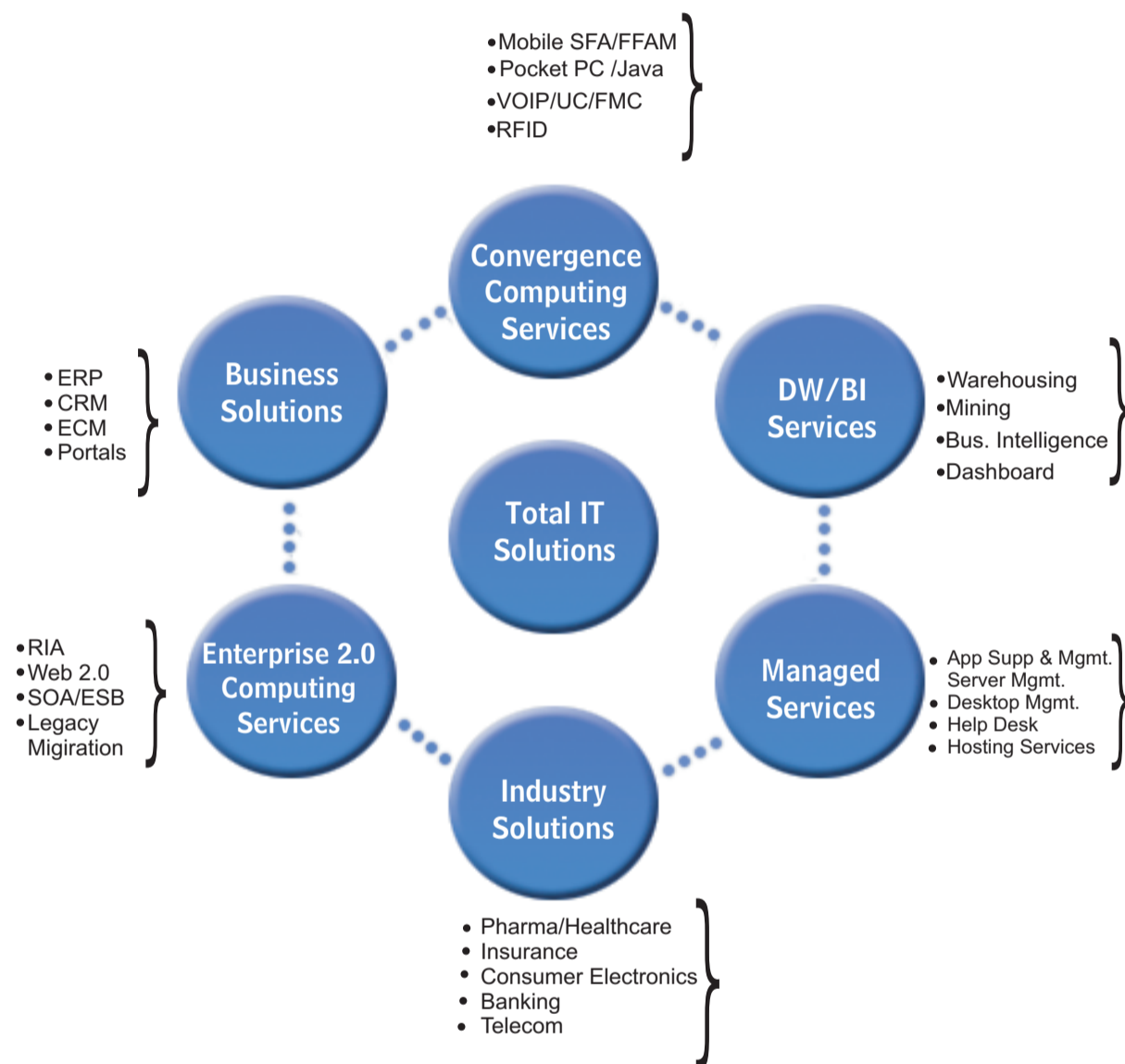
- Our business solutions improve sales cycle and forge closer relationship with customers and partners by giving sales professionals and teams' access to information that can help them provide information, improve responsiveness, complete a sale, or simplify a process for partners.
- Improves collaboration by staying engaged with team projects while out of the office through innovations such as the ability to edit documents simultaneously, use of Web-based collaboration spaces, and access of files when remote.
- Reduce field service data errors by replacing paper-based processes with electronic forms for remote workers.
- Gain a competitive advantage by adapting to market demands more quickly through scalable solutions that are customizable and simple to deploy and manage.
- Reduce costs and complexities by implementing a secure, adaptable, and integrated mobile solution that uses existing technology investments.
- Provides an efficient solution for mobile workforce who needs to perform their tasks quickly and productively.
- Save time and improves productivity by quickly and easily accessing information while on the move.
- Better respond to customer requests with access to e-mail and vital business information when workers are away from the office.
- Business Solutions from ZSL help businesses enhance operational efficiency by enabling distribution and receipt of accurate, reliable and timely data at anytime, anyplace and anywhere.

About ZSL

ZSL Inc, is a global technology integrator and solution provider based in Edison, NJ with more than 2000 employees worldwide focused in developing and delivering enterprise IT solutions and services using the emerging technology platforms to keep the TCO low and ROI high. ZSL is a pioneer in business and technology solutions, innovations, has expertise in providing Onshore, Offshore & Near shore technology solutions and services to the enterprises worldwide.

We're happy to announce that ZSL recently awarded position #34 in Everything Channel's CRN Fast Growth 100 list and ranked 238th among North America's Top 500 Technology Integrators in VARBusiness 500 list and also won "Top Technology Practices" Award for Excellence in "Greenware Computing". ZSL has been recognized as one of the 10 Fast Growth VARs to watch. Visit www.zslinc.com to explore more about ZSL and its offerings.

Solutions & Services Portfolio



Client Testimonials

"ZSL has been a pleasure to work with. Their employees have bent over backwards to assist us with our needs around Dynamics GP and custom programming. They are very responsive for both sales and support assistance – answering questions and solving problems in a matter of hours in most cases. I will continue to utilize ZSL as a first resource for all our new special project needs!"

Philip Massey
Massey Consulting, Inc.

I am very happy with the prompt services provided by ZSL INC. The custom web application met the requirements set forth in the contract for a custom web application. C3SD plans on continuing to work with ZSL.INC in the future for custom web development.

Michael Surmanian
C3 San Diego



Call us at 1-877.800.0ZSL X 218 or email us at bussol@zslinc.com to schedule a demo and get a FREE POC*

*For Qualified Businesses.