

# Enterprise 2.0 SocNet

## Where Social Meets Enterprise



To medicaid ailing networks and feed the collaboration needs of the enterprise, ZSL is now offering **Next Generation Knowledge Management and Collaboration solution, Enterprise 2.0 SocNet.**

ZSL's Enterprise 2.0 SocNet bridges the people across the globe for collaboration and information sharing, done incredibly at a very low cost. ZSL SocNet promotes effective collaboration among employees, partners and customers, align and link identical groups of professionals, provide apt information at right time through social network tools like blogs, wikis, forums, widgets and gadgets

### Deployment Models

ZSL's Enterprise 2.0 SocNet solution is available with multiple deployment options:

- On-premise model
- Hosted model and
- Software as a Services (SaaS) model

### Business Benefits

- Drive Innovation
- Improved Collaboration & Collective Intelligence
- Increased Productivity & Efficiency
- Simplicity & Ease of Information Exchange
- Higher transparency & Openness
- Shorter Time to Interaction & Communicate. Effortless too!!!
- Mission-critical information with less risk
- Improved Loyalty & Participation
- Improved Time to Market
- Greater Findability
- Low Cost, Greater Cost Savings
- Build Relationship Connect & Engage Customers, Partners & Public
- Retain Knowledge, Mitigate the impact of a maturing workforce
- Branding, Marketing, Promotion and Public Relations
- Supports Green Initiatives - Boundaries are eliminated, meetings are virtual / realtime, collaboration goes global. No Travel, No Cost

### Technical Benefits

- Seamless integration with existing applications
- Built on a scalable, reliable, service and web oriented architecture
- High performing APIs
- Easy customization in accordance to the interacting network
- Trustworthy secured interaction network
- Rich & fresh user experience using Web 2.0 technologies such as AJAX, Mashup
- Simple, yet elegant Admin Control Panels
- Manageability & Maintainability: Unified Admin Control Panel
- Minimal configuration procedures, thus faster implementation
- Reduce document exchange & infrastructure costs by 30%
- Greater security using the latest Web 2.0 tools

### Enterprise 2.0 SocNet Features

#### Collaboration Framework

Enterprise 2.0 SocNet through its applied business logic designs network customized to the requirements of an organization. The framework is casted for collaboration with multiple networks tailored to the needs and limits applicable to each of the interacting network.

#### Social Networking

ZSL's Enterprise 2.0 SocNet brings you an opportunity of knowing each other and networking with people of your common business interests. It makes your business stronger by enabling you to build a stronger social tie around your business demands.

#### Forums

Enterprise 2.0 SocNet Forum provides discussion platform that connects and engages the employees, partners, and customers across various geographical areas and gives an opportunity at any level to initiate, participate in discussion and share ideas.

#### Blogs

With SocNet Blogs you can harness your corporate knowledge and create a corporate memory of this valuable knowledge. The technical and management teams can share their innovative ideas, leadership insights and acquaintance and thereby connecting, relating and promoting healthier corporate culture.

#### Wikis

ZSL's Enterprise 2.0 SocNet offers a collaborative workspace with a rich WYSIWYG editor, which enables anyone to create content that is visible to team members and available for editing and collaborative contributions. It also includes user voting to rank the value of wiki pages.

#### Survey & Poll

ZSL's collaborative platform has an integrated Survey Management module to conduct surveys across the organization. This will help you to survey results.

Our Enterprise 2.0 SocNet enables to organize and allows users to participate in polls. You can launch an opinion poll across to know the vision of your colleagues, employees, customers or partners on a specific subject matter. This will be morale for you to decide on strategic mission-critical business decisions.

#### Feeds

Enterprise 2.0 SocNet has features to publish and subscribe to feeds, where access rights to publish or subscribe to feeds is profile-based. You can also syndicate feeds from external sources.

#### Personalized Home Pages

You can personalize your forum or blog or wiki to designs of your own interest. You have provisions to download widgets and through simple drag and drop capabilities create your own page style.

## Bookmarking

To connect your interests and expertise with your colleagues, Enterprise 2.0 SocNet offers you a simple and exuberant feature of bookmarking URLs. You can save URLs, that you think to be useful, as bookmarks and can share with others and as well as go through URLs bookmarked by your peers.

## Instant Messaging

Enterprise 2.0 SocNet provides instant messenger that enables you to interact instantly with your peers, partners and customers invariably across the globe through chats. This promotes effective and efficient communication featured with immediate response or acknowledgment all at inexpensive spending.

## Unified Admin Control Panel

UACP - Unified Admin Control Panel is the mission critical control central where one can administrate, manage, and configure all the key modules (such as blogs, wikis, forums and more) as well as users and their access privileges. UACP contains approval workflows and workspace in-built. It provides greater manageability and flexibility when it comes to managing all social tool sets from one place.

## User Control Panel

Enterprise 2.0 SocNet has an integrated user control panel which enables the users to change password, set themes for their home page and user interface and manage and update their profile.

## Enterprise Search

Another break through feature of Enterprise 2.0 SocNet is its Enterprise-class search engine that performs search through ASCII files of both HTML and text and enables to create index.

## Content Management

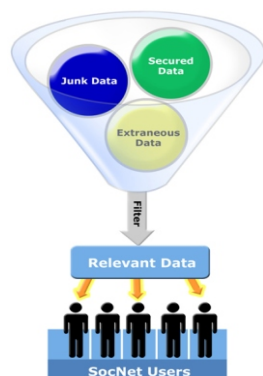
An important criterion to assess social network framework for its lucrative is none other than its 'Content Management System.' Enterprise 2.0 SocNet built on a highly reliable and scalable architecture is known for its grandeur in content management services.

## News & Events Management

Enterprise 2.0 SocNet serves as a complete secured collaborative solution with permission-based administrative access to publish, edit and delete an announcement, news or event. Thus you can leverage SocNet to disseminate mission-critical information and enunciate organization's insights to your employees, customers and partners through announcement and news.

## Active Content Filtering & Monitoring

ZSL's Enterprise 2.0 SocNet, designed on the next generation technology of Web 2.0 services, has remarkable information sift mechanism of sieving data based on relevancy, keywords and defined identification marks.



## Integrability

Seamless integration with

- Active Directory
- Open ID (Single sign-on)
- Social media tools like Twitter, LinkedIn, Facebook and MySpace

## Audit & Compliance Management

Enterprise 2.0 SocNet provides audit log features to trace and track the user activities on their step-in and -out time. It enables to generate report on the network user activities and on any abuses and actions against abuses.

## Rich User Interface

Enterprise 2.0 SocNet framework built on newly sprouting concepts like Ajax, RIA, Mashups, etchas splendid user interface features such as easy data entry and data edit, data refresh tuned to a page or block or field and still more, customized in accordance to the requisite of an enterprise. It's affluent for user profile-based CRUD (C - Copy; R Read; U Update; D Delete) controls, instant editing the contents of a frame and quick data updates enabled through widgets and gadgets provide remarkable values to the solutions.

## Security

Enterprise 2.0 SocNet solutions are devised on a highly secured architecture scalable to the security systems of an organization, which is aligned to protect the IPR interests and business policies of an enterprise. Enterprise 2.0 SocNet security solutions are supple enough to define security rights based on the proviso governing the network between the organizations, hierarchy, user requirement and so on.

## About ZSL

ZSL Inc (NSE: ZYLOG), is a global Systems Integrator (SI) and Value Added Reseller (VAR) based in Edison, NJ with over 2300 employees worldwide. ZSL is focused in developing and delivering Enterprise IT solutions and services using the emerging technology platforms. ZSL is a pioneer in providing Onshore, Offshore & Near shore technology solutions and services to the enterprises worldwide.

ZSL recently awarded position #34 in Everything Channel's CRN Fast Growth 100 list and ranked 238th among North America's Top 500 Technology Integrators in VARBusiness 500 list and also won "Top Technology Practices" Award for Excellence in "Greenware Computing". ZSL has been recognized as one of the 10 Fast Growth VARs to watch. Learn more visit [www.zslinc.com](http://www.zslinc.com).