

Z* Messaging

ZSL's Z* Messaging solution is another revolutionary solution in the wireless world to promote your collaboration with your peers, partners and customers. Z* Messaging helps you to send your email to handheld devices, that do not provide email support, as SMS and in turn receive the SMS replies in Email format. Z* Messaging solution addresses the collaborative gap, which is yet to be filled in spite of enterprises' large invests in communication technologies, mostly in instances where you are trying to get hold of someone but not reachable over desk phone, mobile and mobile device without email supporting feature.

ZSL's Z* Messaging solution lets email and SMS work smoothly and seamlessly together. It allows the non-email supported mobile user to save time and money, and to communicate in a whole new way. This powerful new email SMS tool could be used by businesses around the world. Z* Messaging is like mobile email but without the hassles. It allows you to receive SMS text messages direct from your existing email and reply back to the same SMS.

How Z* Messaging Works?

Z* Messaging is a solution designed and developed for easy integration with mail server and ensure that the email reaches the right person, at the right time — every time as SMS and ability to reply back to the email using SMS reply option. Z* Messaging is designed in such a way that whenever you receive an Email in your inbox it is automatically redirected to your mobile as a text message.

Z* Messaging also have the ability to convert the replied SMS into email and send it to corresponding recipient. Z* Messaging is also a low-cost option for businesses seeking to provide their customers with a cost-effective communications system. The cost of sending SMS messages is significantly lower than making desk to mobile phone calls.

Key Benefits

Z*MESSAGING lets you reach someone instantly, reliably, and discreetly without the time and expense of a telephone call.



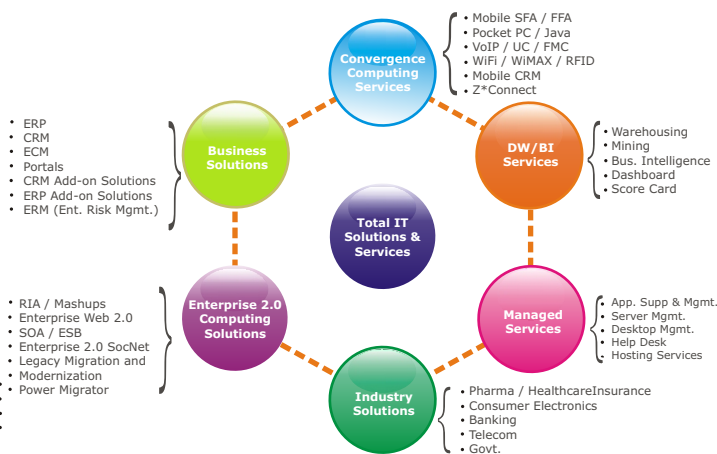
- ✍ Automatic and immediate notification of incoming emails
- ✍ Instead of leaving someone a voice message on their mobile or company voice mail system, send them an email to their mobile so that you can bring in the message to right person's notice at right time
- ✍ The recipient is instantly aware that you need to contact them and on what subject
- ✍ The recipient is not interrupted at an inconvenient moment at the same time gets intimation on the subject matter to be addressed
- ✍ Offers the potential to undertake proactive marketing
- ✍ Cost-effective solution
- ✍ Can easily be integrated into own system
- ✍ Core staff can be contacted anywhere
- ✍ Business life today puts a lot of pressure on family life. Z*MESSAGING allows them to contact you, without disturbing you, in the middle of meetings or while concentrating on getting other jobs done.

About ZSL

ZSL, headquartered in Edison, NJ, is a leading software and solution provider with more than 2000 employees worldwide focused in developing and delivering enterprise business solutions and IT Optimization services. ZSL's IT services eco-system is focused in addressing the customer's TCO and time to market requirements effectively by utilizing the global delivery model. Our solutions & services aim at creating eco-friendly computing environment in alignment with 'green IT' and 'responsive enterprise' enablement.

ZSL is ranked #244 among North America's Top 500 Technology Integrators for the year 2009 by CMP Media and awarded as fast growth 100 by CRN Magazine. Visit www.zslinc.com to learn more about ZSL and its solution and services offerings.

Solution and Services Portfolio



ZSL's other Mobility Solution Offerings

- ✎ **Blackberry CRM** — Provides business managers the rich user experience and benefits of CRM by giving them access to the remotely located CRM application through handheld blackberry device.
- ✎ **Google Android (G1) CRM** — Provides business managers the rich user experience and benefits of CRM by giving them access to the remotely located CRM application through handheld Google Android (G1) device.
- ✎ **iPhone CRM** — Provides business managers the rich user experience and benefits of CRM by giving them access to the remotely located CRM application through handheld iPhone device.
- ✎ **Work Force Automation** — Mobile solution for field work force management to create and allocate job tickets to the remotely located work force, instant track on job status—all the interactive activities and information exchange done through the application deployed in the handheld mobile device.
- ✎ **Z*Connect** — Mobile Messaging Platform to deliver alerts and notifications to any wireless device using Short Messaging Service (SMS) or Multi Media Messaging Service (MMS).