



Travel Assistance

Leading brands and organizations are in need of a Travel Assistance Platform to innovate, grow, connect with business people who need their product or service. With Travel Assistance application, ZSL offers business executives a simpler interface, more compelling experience, and advanced mapping features to find and track customer location by narrowing down their choices in an area or other points of interest using our location browser for mapping out places quickly and displaying driving directions on the route map.

BUSINESS CHALLENGE

- Client required a flexible travel directions assistance tool for business people to track its enterprise customer routes in greater detail or to get a larger perspective.
- They had to spend a huge amount of time in route planning and required a smoother way to track Cityscapes.
- They needed a tool to assist business people by populating a geographic map.

SOLUTION

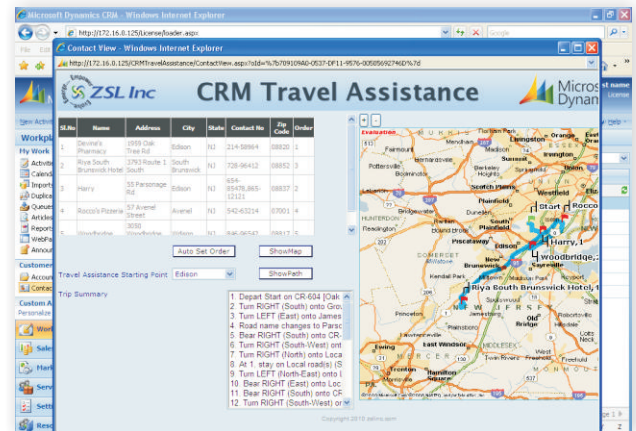
- An easy and complete way to assist business people by populating a geographic map in desired orders along a specified route/point of interest to visually lay out customer location easily and quickly based on gathered pertinent information such as customer contact details.
- Creates routes between selected locations and facilitates travel directions from any location, to and fro from any business place, thereby delivering richer customer experiences using integrated mapping and location data.

SOLUTION OVERVIEW

ZSL has developed a robust solution to build and track routes, so that business executives can easily search for customer available

location and get travel directions immediately, thereby directing destinations in a jiffy.

Customer location will be mapped out with a green colour flag for point of origin, red colour flag for final destination and routes will be traced in blue colour along with numbered location on the route map, so that business people gets a clear picture about travel destination and plan routes accordingly with a better discoverability of routes.



TECHNOLOGY

- Visual Studio 2008
- Microsoft Mappoint
- IIS 6.0/7.0

BENEFITS

- Plans more efficient, cost effective routes for business people by displaying routes in an order as desired and shows maps of the area in larger perspective, thereby reducing burden in route planning and time.
- Allows finding out easy routes by visually depicting travel directions.