



BrandPharma is not an actual product. For marketing purposes only.

How Company Name Can Provide Targeted Pull-Through Messaging That Drives Sales.

Journal Reprints

Upcoming Programs

CME Programs

My Preferences

Patient Education

Patient Coupons

Contact Us



Tim Paeschke

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Cell: 973.714.0715

Welcome, Dr. Joseph Smith

This landing page is an example how you can synchronize a marketing campaign that engages your targeted recipients with information and data specific to their needs or interest. In this instance targeted pull-through specific to Formulary status based on plans the health care professional accepts is displayed. The content and format can vary from recipient to recipient. The ability to add other features and navigation allows for a more comprehensive experience as well as the opportunity to get more data back from the recipient and engage them in a more convenient manner with higher retention. The end result is an enhanced relationship with your customers and prospects while driving more effective and relevant communications...

Product Name	Insurance Provider	Product Status	Restriction Field
BrandPharma	WellPoint	Tier 1	Preferred
BrandPharma	Aetna	Tier 1	Preferred
BrandPharma	United Healthcare	Tier 3	w/Restrictions

...Designed for one; Produced for many.



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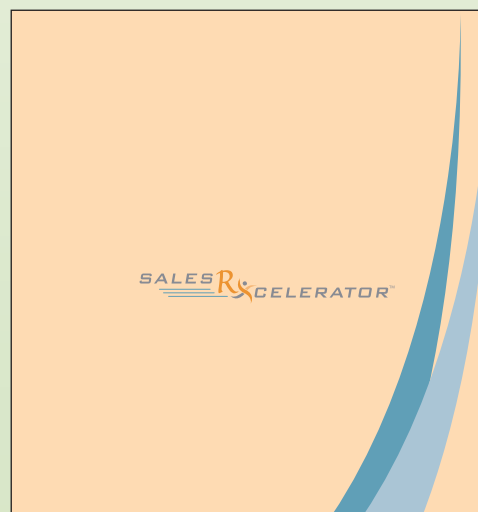
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JOURNAL REPRINTS



Journal Reprints

daskfjd sflksdlsdjfsl fsljf slfjksdlf saljks sl
dfjsldkfj sldfkjdsf fjsldfkjds lfklskdf



Journal Reprints

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dfjsldkfj sldfkjdsf fjsldfkjds lfklskdf



BrandPharmaceuticals

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Medical Affairs: 908.789.7747

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UPCOMING PROGRAMS

CME Web Conference - Diabetes

[Register >>](#)

CME Web Conference - Stroke

[Register >>](#)

Speaker Training - Diabetes

[Register >>](#)

Cardiology Grand Rounds Conference - Stroke

[Register >>](#)

Local Hospital - Parsippany, NJ

General Practice Grand Rounds Conference - Diabetes

[Register >>](#)

Local Hospital - Parsippany, NJ



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MY PREFERENCES

Please schedule visits to my office not to exceed

1/Week 1/Month 1/Quarter 1/Year

Other:

Schedule office visit with representative

during the week of: ▼

Please deliver samples of:

BrandPharma A - Units Selected ▼

BrandPharma B - Units Selected ▼

BrandPharma C - Units Selected ▼



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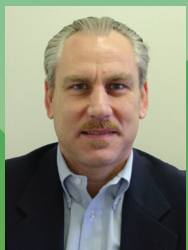
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REQUEST PATIENT EDUCATION

Stroke DM Program

Diabetes DM Program

Ethnic Translation with ethnicity or text



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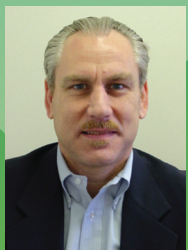
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REQUEST PATIENT COUPONS

BrandPharma A - \$10.00 off copayment at point of sale.

BrandPharma B - \$15.00 off copayment at point of sale.

BrandPharma C - \$10.00 off copayment at point of sale.



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