

“PowerCube” — Desktop as a Service (DaaS) Enabled Desktop Computing Services



CIOs and corporate IT budgets are under pressure to optimize the cost structures. Resources are scarce and desktop costs that includes software, hardware, and operations is top of mind. So is the need to collaborate across customers, partners, and employees to reduce business spend while at the same time position for growth. A comprehensive cost reduction strategy with supporting collaboration rich desktop services model that can deliver significant TCO reduction with rapid ROI that provides flexibility and choice is in order.

ZSL is now offering **DaaS enabled Desktop Computing Services, “PowerCube”, powered by IBM Client for Smart Work (ICSW) on Ubuntu Desktops**. This is in partnership with IBM and Canonical Ubuntu to address the desktops need. ZSL’s services are focused around the ICSW components on Ubuntu Operating Systems and the open virtual client extensions based on VERDE from Virtual Bridges. IBM Client for Smart Work, that includes Lotus Notes/LotusLive and Lotus Symphony along with a variety of optional collaboration software components, help people work smarter together. It is a security rich and cost effective desktop alternative based on Lotus Expeditor which is build on Eclipse open source software. We support a variety of Client devices that range from standard laptop/desktops to netbooks and mobile devices.

ZSL’s PowerCube solution meets the customer demands of

- Rich and User-Friendly Collaboration Tools
- SOA and Web 2.0 Capabilities
- Interoperability & Compatibility
- Anytime, Anywhere Access and Interaction
- Reliability
- Virtualization
- Easy Deployment
- Faster Implementation

ZSL’s **DaaS enabled Desktop services** span transform-run cycle. Jumpstart services include End User assessment and segmentation, proof of concepts, TCO analysis, pilot and production deployment of ICSW on Ubuntu OS . It is based on the Liberate-Migrate-Virtualize Smarter Collaboration cost reduction strategy from IBM.

- Rich collaboration tool as an asset to increase productivity and end-user satisfaction reducing TCO by 50% and optimizing ROI within 12 months
- Reduced spending on software, hardware, license, upgrade and security services
- Increased saving and reduced operational expenses through virtualization
- Reduced implementation cost
- Round the clock customer support at no cost

Rich and User-Friendly Collaboration Tools

Ubuntu is the most user friendly Linux operating system. The IBM Lotus collaboration software is extremely user friendly. Solution capabilities include the following:

- Mail, calendaring and collaborative applications using Lotus Notes/LotusLive
- Productivity tools for document, presentations and spreadsheets compatible with Microsoft Office and other open office application standards using Lotus Symphony
- Choice of rich or thin web-browser based email client
- Offer choice of virtual linux and windows desktop using VERDE
- Web browser, note takers, calculators, project tools, graphic editors, media players, photo managers and much more File sharing, content management, instant messaging, web conferencing, VoIP, IP telephony integration, application integration, mashups, blogs, wikis, community, social bookmarks, activities, profiles, portal, dashboards/scorecards and forms
- Integration with a variety of applications

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SOA & Web 2.0 Capabilities

If you have a strong passion for technology innovations, then you would love ICSW on Ubuntu OS. In alignment with the current market trends, this solution provides extensive and rich support for SOA and Web 2.0 capabilities that can optimize end user efficiencies and satisfaction, business services, agility, business process modeling and transformation.

Interoperability & Compatibility

These open source collaboration tools offer a *plenty of migration options* due to its high interoperability & compatibility capabilities. It gives your organization a TCO advantage of migrating mission-critical Windows-based collaboration and business applications.

Anytime Anywhere Access and Interaction

The strategic & comprehensive enablement of support to diverse environment, Ubuntu-based ICSW collaboration platform gives you a greater advantage of taking your business to new heights by enabling your *resources access business critical applications and execute their business initiatives and services remotely from anywhere anytime through mobile, Laptop, Netbook and more*, but still well protected from security vulnerabilities.

Reliability

Reliability is a hallmark of the ICSW on Ubuntu desktops as well as the VERDE based extensions. It is secure, scalable, and flexible/guaranteed. With *enterprise-level security features*, your businesses is safe and secure from viral, spyware and other online threats. This may allow you to route your IT security & operational budgets to other business initiatives. ZSL's desktop & collaboration services offers optimized resource utilization that can help you reach your business targets faster without needing to compromise on costs for software, hardware, licensing and upgrading through reliable and guaranteed services like *automatic regular free updates, world class training and 24x7x365 customer support* and more.

Virtualization

Keeping your environment green by enabling virtualized desktops and servers is a core element of our cost reduction strategy. IBM Lotus **OCCS for Ubuntu leverages VERDE of Virtual Bridges for its virtual availability and can be delivered to any laptop, thin client, or mobile device.** This reduces your *operational expenses including office space and servers.*

Easy to Deploy

ICSW on Linux desktops and the open virtual client extensions based on Virtual Bridges, supports a variety of delivery models, from in-premise and hosted to Software as a Service (SaaS). With multiple and easy deployment capabilities, you can deploy it as an intranet/web-based/browser-based applications in no time without any formal training required.

Faster Implementation

ZSL with proven expertise and capability in empowering **Desktop Computing services**, provides faster im-plementation services for the Ubuntu based ICSW solution that includes VERDE from Virtual Bridges. We are able to deliver our projects with more than 60% savings (in terms of effort) compared to other service providers. This con-siderably scales down your time and money spent and takes your business initiatives/product reach the market faster.

About ZSL

ZSL, headquartered in Edison, NJ, is a leading software and solution provider with more than 2000 employees worldwide focused in developing and delivering enterprise business solutions and IT Optimization services. ZSL's IT services eco-system is focused in addressing the customer's TCO and time to market requirements effectively by utilizing the global delivery model. Our solutions & services aim at creating eco-friendly computing environment in alignment with 'green IT' and 'responsive enterprise' enablement.

ZSL is ranked #244 among North America's Top 500 Technology Integrators for the year 2009 by CMP Media and awarded as fast growth 100 by CRN Magazine. Visit www.zslinc.com to learn more about ZSL and its solution and services offerings.

Solution & Services Portfolio

