

ZSL MS Dynamics Specialization

As a Microsoft Certified Partner, we are offering solutions /services for a wide range of Microsoft dynamics products like CRM, Axapta, Great Plains, Navision, RMS and SharePoint.



ZSL is a certified provider of Onshore, Offshore & Near shore technology Services. ZSL was ranked 275 for the year 2007 in the VAR Business 500 and Was recognized 45th among the fastest growing 100 companies by CRN Magazine.

ZSL has been a big asset to our business. Their project managers are very diligent in providing weekly project status reports showing work completed and work pending. The developers are very capable and efficient in producing the desired results. It is great to have a partner to work with like ZSL.

*Mike Garey
GT Innovation, Inc.*

Customization services

- Application Customization & Customized Reports.
- Installation & Configuration ,Integration & Implementation.
- Data Migration ,Web Services & Hosting.
- Training, Post Implementation support & Maintenance.
- Mobile Enablement of CRM & ERP Packages.

Our Mobility expertise

- Application Development in Pocket PC, Blackberry & Windows.
- Mobile/Wireless programming using MS .Net Framework.
- Implementing and supporting Remote data Processing applications for the Mobile Work Force

I am very happy with the prompt services provided by ZSL INC. The custom web application met the requirements set forth in the contract for a custom web application. C3SD plans on continuing to work with ZSL.INC in the future for custom web development.

*Michael Surmanian
C3 San Diego*

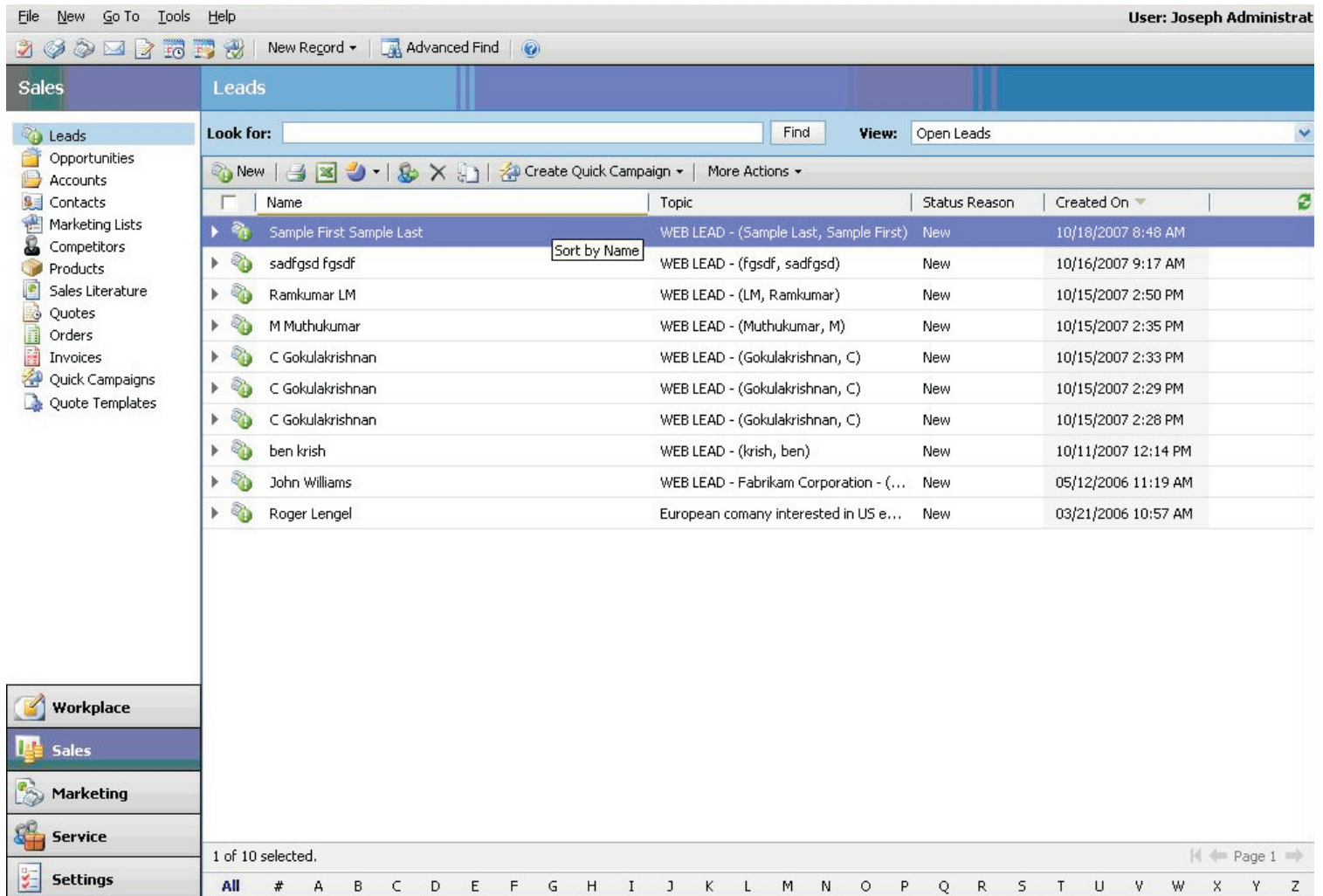
2007 VAR BUSINESS 500
Ranked 275 for the year 2007

CRN 2007 Fast Growth 100
Ranked 45 for the year 2007

Microsoft CRM Web to Lead

Generally Sales persons copy the lead information out of e-mails generated by the Web site and paste that information into forms within the CRM system. Once the lead is captured in the CRM system, a sales person can make the decision when to convert the lead into a CRM Contact or CRM Customer based criteria's.

ZSL Web to Lead Connector for Microsoft CRM is a Microsoft CRM compatible component that allows Companies using Microsoft CRM to easily integrate their web site to Microsoft CRM for lead capture.



The screenshot displays the Microsoft CRM Web to Lead interface. The top menu bar includes 'File', 'New', 'Go To', 'Tools', and 'Help'. The user is identified as 'Joseph Administrat'. The main window is titled 'Leads' and shows a list of leads. The 'Look for:' field is empty, and the 'View:' is set to 'Open Leads'. The list of leads is as follows:

Name	Topic	Status Reason	Created On
Sample First Sample Last	WEB LEAD - (Sample Last, Sample First)	New	10/18/2007 8:48 AM
sadfgsd fgdsf	WEB LEAD - (fgsdf, sadfgsd)	New	10/16/2007 9:17 AM
Ramkumar LM	WEB LEAD - (LM, Ramkumar)	New	10/15/2007 2:50 PM
M Muthukumar	WEB LEAD - (Muthukumar, M)	New	10/15/2007 2:35 PM
C Gokulakrishnan	WEB LEAD - (Gokulakrishnan, C)	New	10/15/2007 2:33 PM
C Gokulakrishnan	WEB LEAD - (Gokulakrishnan, C)	New	10/15/2007 2:29 PM
C Gokulakrishnan	WEB LEAD - (Gokulakrishnan, C)	New	10/15/2007 2:28 PM
ben krish	WEB LEAD - (krish, ben)	New	10/11/2007 12:14 PM
John Williams	WEB LEAD - Fabrikam Corporation - (...)	New	05/12/2006 11:19 AM
Roger Lengel	European comany interested in US e...	New	03/21/2006 10:57 AM

The interface also includes a left-hand navigation pane with options like 'Leads', 'Opportunities', 'Accounts', 'Contacts', 'Marketing Lists', 'Competitors', 'Products', 'Sales Literature', 'Quotes', 'Orders', 'Invoices', 'Quick Campaigns', and 'Quote Templates'. At the bottom, there is a 'Workplace' section with 'Sales', 'Marketing', 'Service', and 'Settings' tabs. The status bar shows '1 of 10 selected' and a navigation bar with letters A through Z.

Benefits:

- Link multiple web site forms to CRM to create Lead
- No More manual Lead entry to CRM
- Automated lead capturing into CRM- Sales Person activity list.statements)